COOKIE POLICY

As Borusan Lojistik Dağıtım Depolama Taşımacılık ve Ticaret A.Ş. (the "**Company**"), we use cookies on _____ (the "**Site**") to improve your experience and to enable you to use the Site in the best possible way.

Commented [HHK1]: Lütfen internet sitesi url'sini giriniz.

This Cookie Policy (the "**Policy**") aims to inform you about the Company's use of cookies within the scope of Article 10 of the Law on the Protection of Personal Data (the "**Law**"). You can find information about cookies under the headings below:

A. WHAT IS A COOKIE?
B. COOKIES USED ON THE SITE AND THE LEGAL GROUND FOR THE USE OF COOKIES
C. PERSONAL DATA PROCESSED THROUGH COOKIES
D. COLLECTION OF PERSONAL DATA THROUGH COOKIES
E. SHARING OF PERSONAL DATA COLLECTED THROUGH COOKIES
F. DISABLING COOKIES
G. EXERCISING THE RIGHTS OF THE DATA SUBJECT

A. WHAT IS A COOKIE?

Cookies are small text files that allow certain information to be stored on your devices such as phones, computers and tablets when you visit a website. Cookies enable websites to function effectively, user preferences (for example, language preference or site settings) to be remembered, information on websites to be kept up to date, personalised marketing activities to be carried out and improvements to be made for users.

Cookies are divided into three categories according to their purposes of use, their parties and their duration:

Cookies by Party	
First-Party Cookies: First-party cookies are cookies created by the website visited.	**Third-Party Cookies**: Third-party cookies are cookies created by other websites.

Cookies by Duration	
Persistent Cookies: Persistent cookies are cookies that are not deleted directly when the internet browser is closed but are deleted after a certain period.	**Session Cookies:** Cookies used to ensure the continuity of the session, which are deleted when the user closes the internet browser.

Cookies by Purpose of Use	
Technical (Strictly Necessary) Cookies: Cookies required for the Site to be used. If the use of these cookies is blocked, access to certain parts or all of the Site may not be possible.	**Performance (Analytics) Cookies:** Cookies that collect information about how users use the website. They are used to improve/develop user experience.
Marketing Cookies: Cookies used to provide personalised content based on users' interests	**Functionality Cookies:** These cookies are used to remember your usage preferences on the website and to personalise your use of the site.

and to measure the effectiveness of marketing activities.	

B. COOKIES USED ON THE SITE AND THE LEGAL GROUND FOR THE USE OF COOKIES

Technical/strictly necessary cookies, performance/analytics cookies, functionality cookies and marketing cookies are used on the Site. Details of the cookies used on the Site are set out below:

Commented [HHK2]: İnternet sitesinde kullanılmayan çerez türünün kaldırılmasını rica ederiz.

Strictly Necessary Cookies

Legal Ground	Cookie Name	Purpose of Use	Duration	Provider
***Law Art. 5/2-f**, processing is necessary for the legitimate interests of the data controller*				

Commented [HHK3]: Bu tablolarda internet sitesinde yer alan çerezlere çerez sağlayıcıları, açıklamaları, türü ve süresiyle birlikte yer verilmesi gerekecektir.
Bu sebeple, tüm çerezlerin kontrol edilmesi ve çerezlerin bu tabloya eklenmesi gerekecektir.

Sitede hangi çerezler kullanılıyorsa o tablolar doldurulmalıdır. Eğer bir çerez türü kullanılmıyorsa o çereze ilişkin tablo çıkarılmalıdır.

Functionality Cookies

Legal Ground	Cookie Name	Purpose of Use	Duration	Provider
***Law Art. 5/2-f**, processing is necessary for the legitimate interests of the data controller **or**, where the provision of the information society service has not been explicitly requested, **Law Art. 5/1**, explicit consent of the data subject*				

Commented [HHK4]: Bu tablolarda internet sitesinde yer alan çerezlere çerez sağlayıcıları, açıklamaları, türü ve süresiyle birlikte yer verilmesi gerekecektir.
Bu sebeple, tüm çerezlerin kontrol edilmesi ve çerezlerin bu tabloya eklenmesi gerekecektir.

Sitede hangi çerezler kullanılıyorsa o tablolar doldurulmalıdır. Eğer bir çerez türü kullanılmıyorsa o çereze ilişkin tablo çıkarılmalıdır.

Performance Cookies				
Legal Ground	Cookie Name	Purpose of Use	Duration	Provider
Law Art. 5/1, explicit consent of the data subject				

Commented [HHK5]: Bu tablolarda internet sitesinde yer alan çerezlere çerez sağlayıcıları, açıklamaları, türü ve süresiyle birlikte yer verilmesi gerekecektir.
Bu sebeple, tüm çerezlerin kontrol edilmesi ve çerezlerin bu tabloya eklenmesi gerekecektir.

Sitede hangi çerezler kullanılıyorsa o tablolar doldurulmalıdır. Eğer bir çerez türü kullanılmıyorsa o çereze ilişkin tablo çıkarılmalıdır.

Marketing Cookies				
Legal Ground	Cookie Name	Purpose of Use	Duration	Provider
Law Art. 5/1, explicit consent of the data subject				

Commented [HHK6]: Bu tablolarda internet sitesinde yer alan çerezlere çerez sağlayıcıları, açıklamaları, türü ve süresiyle birlikte yer verilmesi gerekecektir.
Bu sebeple, tüm çerezlerin kontrol edilmesi ve çerezlerin bu tabloya eklenmesi gerekecektir.

Sitede hangi çerezler kullanılıyorsa o tablolar doldurulmalıdır. Eğer bir çerez türü kullanılmıyorsa o çereze ilişkin tablo çıkarılmalıdır.

C. PERSONAL DATA PROCESSED THROUGH COOKIES

Commented [HHK7]: Çerezler aracılığıyla toplanan veriler için kontrolünüzü rica ederiz

The following personal data of yours are processed through cookies:

Identity	User identity/ID.
Transaction security	IP address, browser and operating system, date and time of your visit, interaction status (for example, whether you were able to access the site or whether you received an error message), use of features on the site, search terms you enter, how often you visit the site, your language preferences, page scrolling movements and user transaction records, including information on the tabs you access.

D. COLLECTION OF PERSONAL DATA THROUGH COOKIES

The personal data stated above are collected by automated means through cookies. Personal data processing activities carried out through cookies rely on the legal grounds set out under the heading **"Cookies Used on the Site and the Legal Ground for the Use of Cookies"**.

E. SHARING OF PERSONAL DATA COLLECTED THROUGH COOKIES

Your personal data collected through cookies are shared with third-party cookie providers in line with the purposes and legal grounds set out in this Policy. Compliance with the rules set out in Articles 8 and 9 of the Law is ensured when sharing your personal data.

F. DISABLING COOKIES

Most browsers offer different methods to protect your privacy. For example, you can allow first-party cookies or block third-party cookies. If you wish to disable the use of all cookies, you can also update your browser settings accordingly.

You can access the cookie management instructions of certain commonly used browsers via the links below:

Click to Access the Cookie Management Pages of the Relevant Browsers.	
Microsoft Edge	Firefox
Google Chrome	Opera
Safari	

In addition, you can choose which cookies will be used according to your preferences by clicking the **Cookie Settings** link.

Commented [HHK8]: Bu ifadeye tıklandığında, kullanıcıların sitedeki çerez ayarlarına yönlendirilmesi önerilir.

G. EXERCISING THE RIGHTS OF THE DATA SUBJECT

Article 11 of the Law regulates the rights of data subjects. As a data subject, you may use the following methods to exercise your rights under Article 11 of the Law:

- You can send your requests to bportkvkk@borusan.com using the e-mail address you have previously provided to us and that is registered in our system.
- You can submit your requests by post to Caddebostan Mah. Operatör Cemil Topuzlu Cad. No:111 İç Kapı No:2 Kadıköy/İstanbul.
- You may also use the other methods set out in the Communiqué on the Procedures and Principles for Applications to the Data Controller to submit your requests.

Last Updated: _____

Commented [HHK9]: Politikanın zaman zaman güncellenmesi gerekecektir. Lütfen politika güncelleme tarihini bu alana giriniz.